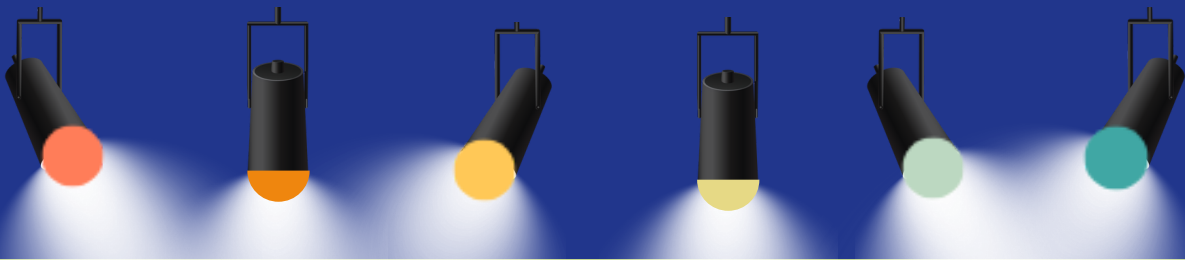


25TH
Annual

JEAN S. MARX Memorial
Education Forum



CELEBRATING 25 YEARS



EVENT PROGRAM

Thursday, November 20th 2025

Our History



In 1950, Merle and Jean Marx started Medical Service Company (MSC) in a small office in Cleveland, OH as a Pharmacy and Medical Equipment Supplier. Since then, we have grown our size, focus and impact. We now have hundreds of dedicated team members that care for thousands of patients in cities and states across the Midwest and Northeast.



Medical Service Company is a Post-Acute Healthcare Provider that specializes in Chronic-Respiratory Disease Management. This is done through Training and Education, Clinical Pathways and Patient Engagement. As a proud third-generation family owned and operated business, MSC has a strong pledge to excellence. This is evidenced by numerous accolades such as:



- Preferred Partnerships with Statewide Health Insurance Providers & Hospital Systems
- Awarded National HME Excellence Award twice
- Recognized as Quality Respiratory Provider by American Association for Respiratory Care
- Made Inc. 5000 List as one of the fastest growing companies in the United States
- Recognized as a Top Workplace



The **Jean S. Marx Memorial Education Forum** is a virtual conference providing **a full day of education to Healthcare Professionals who specialize in Sleep and Respiratory Care**. This year we are thrilled to welcome over two thousand allied health professionals from across the country. **Thank you for joining us for the 25th annual event!**



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Advanced class registration is required. Individual participants will need to provide their license or certification number as part of registration.

Welcoming Re-Marx

JOSH MARX & JOEL MARX

CEO, Medical Service Company & Chairman, Medical Service Company

**LIVE SESSION
(EST)**

**8:20 AM-
8:35 AM**

COMBINED TRACK

Multidisciplinary Teams During the Care Transition Process

PRESENTED BY JAMIE KUHNE, MSW, LISW-S

Vice President of Care Management, OhioHealth

**8:35 AM-
9:35 AM**

Mask Selection and Innovation: Technology & Patient Preference

PRESENTED BY EMMA KRUGER

Clinical Research Associate, Fisher & Paykel Healthcare

**9:40 AM-
10:40 AM**

Beyond the Discharge: Tackling Readmission Challenges in Care Transitions

PRESENTED BY KATIE WARD, DNP, RN

Associate Vice President for Capacity Management & Care Navigation, ProMedica Health System

**10:45 AM-
11:45 AM**

**KEYNOTE
SPEAKER**

**PRESENTED BY
DR. JULIE YAROCH, DO**

President, ProMedica Charles and Virginia Hickman Hospital
Senior Vice President, Inpatient and Retail Pharmacy, ProMedica

**11:50 AM-
12:50 PM**

SLEEP

KPAP: The Physics, Physiology, and Data Behind It

PRESENTED BY DR. WILLIAM H. NOAH, MD

Founder, Chairman and Chief Science Officer of SleepRes™, Inc.

New Pathways to Reduce Stress and Improve Sleep

PRESENTED BY DR. DIPALI DESAI, MD

Family Practice MD, Southwest Internal Medicine
with University Hospitals

Phenotypes of OSA

PRESENTED BY DR. ALFRED HABEL, MD

Pulmonologist and Sleep Medicine Physician, Froedtert South

RESPIRATORY

**Navigating the Current Landscape
for NIPPV for COPD**

PRESENTED BY DR. COLLEEN G. LANCE, MD

Chief Medical Officer, React Health

Neuromuscular Diseases and Pulmonary Function

**PRESENTED BY DR. JOHN NOVAK, MS, MD &
ANDREA SAUNDERS, CRT**

OhioHealth Neurologist and Director of OhioHealth ALS clinic &
CRT, Medical Service Company

COPD, NIV, and Sleep Updates

PRESENTED BY DR. SUSHEEL PATIL, MD, PHD

Director Sleep Medicine Program, University Hospitals & Assistant
Professor, Case Western Reserve University School of Medicine

**AFTERNOON
SESSIONS**

**1:20 PM-
2:20 PM**

**2:25 PM-
3:25 PM**

**3:30 PM-
4:30 PM**

This full day education program offers up to 7 continuing education hours as required by many national, state, and local licensing boards and professional organizations. Applications are being made to the BRPT for CTSEs for the Sleep Track, and the AAC for CRCEs for the Sleep and Respiratory Tracks. The Board of Registered Polysomnographic Technologists (BRPT) designates this educational activity for a maximum of 7 Continuing Sleep Technology Education credits.

For information about the approval status of contact hours for the Sleep Track & Respiratory Track, contact Brock Richmond at (440) 232-3000. Individuals should claim only those credits that he/she actually earned in the educational activity.

Credits may also be recognized by other accrediting bodies.

It is recommended that you to confirm with your local licensing body to ensure reciprocity. Medical Service Company is not responsible for credits being accepted for licenses other than what is disclosed. Please save your course outline and certificate of completion, then contact your own credentialing board or licensing organization for specific filing requirements other than those listed above.

If you need assistance or have questions, please email us at JSMCEU@medicalservicco.com.

Our Speakers

KEYNOTE SPEAKER

Dr. Julie Yaroach, DO

President,
ProMedica Charles and Virginia Hickman Hospital

Senior Vice President,
Inpatient and Retail Pharmacy, ProMedica



Julie Yaroach D.O. is President of ProMedica Charles and Virginia Hickman Hospital, a 58-bed rural hospital located in Lenawee County Michigan.

Dr. Yaroach practiced internal medicine for 15 years before taking on a full-time role in administration for ProMedica Hickman Hospital. She started as an independent provider, seeing patients in the office, hospital, and long-term care setting. During this time, she served in various leadership roles including Chief of Staff and VPMA. She has served as President of ProMedica Defiance Rural Hospital, a critical access hospital in Defiance Ohio. She recently also served the role of Senior Vice President of Inpatient and Retail Pharmacy for ProMedica Health System.

Dr. Yaroach also serves as Past Chair for the Michigan Health & Hospital Association, where she is also a proud member of the MHA Public Health Task Force. Additionally, she is the Chair for the American Hospital Association Rural Health Services Committee. She continues to serve on local charities and nonprofit boards that support the communities' efforts around health, homelessness, transportation, and economic growth. She has a deep passion for both public and rural health, finding ways to collaborate on innovative approaches to improve health and wellbeing that delivers quality care close to home. Dr. Yaroach's commitment to address social determinants led to the building a farm on the Charles and Virginia Hickman Hospital campus that supports their "Veggie Mobile" that delivers fresh fruits and vegetables daily to local communities identified as food deserts and or high-risk populations.

Dr. Yaroach attended Michigan State University and University of Illinois Chicago for her undergraduate studies and then medical school at the Chicago College of Osteopathic Medicine. She completed her residency at St. John's Riverview Hospital in Detroit.

Dr. Yaroach currently lives in Chelsea, MI, with her husband and son, along with all their horses, donkeys, chickens, cats, dogs, and goldfish.

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Combined Track Speakers

JAMIE KUHNE, MSW, LISW-S

Vice President of Care Management, OhioHealth

Our first speaker, Jamie Kuhne, brings more than two decades of leadership and frontline experience in care management. Jamie currently serves as Vice President of Care Management at OhioHealth, where for the past five years she has led teams that coordinate and safeguard patient transitions across the continuum of care. Before joining OhioHealth, she spent 15 years at the Veterans Affairs Health System, holding progressive leadership roles that deepened her expertise in navigating the complex challenges of patient care.

PRESENTING ON: Multidisciplinary Teams During the Care Transition Process



EMMA KRUGER

Clinical Research Associate, Fisher & Paykel Healthcare

Emma Kruger is a Clinical Research Scientist with Fisher & Paykel Healthcare, where she leads research and clinical trials in sleep and respiratory care. With a background in precision medicine and biochemistry from the University of Rochester, Emma brings a global perspective to how patient preferences are shaping the next wave of healthcare technology.

PRESENTING ON: Mask Selection and Innovation: Technology & Patient Preference



KATIE WARD, DNP, RN

Associate Vice President for Capacity Management & Care Navigation, ProMedica Health System

A dynamic healthcare leader who oversees not only acute and ambulatory care navigation, but also social work teams and ProMedica's system command center at the hub that manages patient flow, hospital access, bed placement, and critical resources across the system. Katie brings a nursing leadership background combined with a passion for improving care transitions and reducing avoidable readmissions. She leads interdisciplinary teams and collaborates with hospitals, skilled nursing facilities, outpatient providers, and community partners all with one goal: ensuring patients have seamless, coordinated care beyond the hospital walls.

PRESENTING ON: Beyond the Discharge: Tackling Readmission Challenges in Care Transitions



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Sleep Track Speakers

DR. WILLIAM H. NOAH, MD

Founder Chairman and Chief Science Officer, SleepRes™, Inc.

Board-certified pulmonologist and a true leader in the field with over 30 years of experience. He founded Sleep Centers of Middle Tennessee, one of the largest sleep practices in the country, and serves as Chairman and Chief Science Officer of SleepRes, Inc. Dr. Noah's innovations, including the V-Com® device and the new KairosPAP, or KPAP are shaping the future of patient care.

PRESENTING ON: KPAP: The Physics, Physiology, and Data Behind It



DR. DIPALI DESAI, MD

Family Practice MD, Southwest Internal Medicine with University Hospitals

An accomplished physician who brings a wealth of expertise in family medicine, integrative psychiatry, and lifestyle medicine. Board-certified by the American Board of Family Medicine and provides comprehensive patient care in both hospital and office settings. Her clinical journey includes advanced training through the Integrative Psychiatry Institute and Nutritional Psychiatry programs, and she is currently a fellow in Lifestyle Medicine. She is passionate about blending traditional medicine with holistic approaches to improve mental and physical health. She has served as teaching faculty for Ashland University and Baldwin Wallace University and was recently honored in Nationwide Registries Women of Distinction 2024.

PRESENTING ON: New Pathways to Reduce Stress and Improve Sleep



DR. ALFRED HABEL, MD

Pulmonologist and Sleep Medicine Physician Froedtert South

Board certified in Internal Medicine, Pulmonary Medicine, Critical Care Medicine, and Sleep Medicine. He currently practices at Froedtert South's Sleep Disorders Center in Kenosha, Wisconsin, where he also serves as Medical Director of Lakeview Rehabilitation. He completed his residency in Internal Medicine at Hennepin County Medical Center in Minneapolis, followed by fellowships in Critical Care Medicine and Pulmonary/Critical Care at both Hennepin and the Mayo Clinic in Rochester, Minnesota. With decades of experience spanning pulmonary, sleep, and critical care, he has built a reputation for bringing both clinical expertise and forward-looking research into his work.

PRESENTING ON: Phenotypes of OSA



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Respiratory Track Speakers

DR. COLLEEN G. LANCE, MD

Chief Medical Officer, React Health

Career in sleep medicine spanning over 25 years. She has served as Medical Director for sleep laboratories at Memorial Hermann Hospital System, University Hospitals, and the Cleveland Clinic, and has led PAP Therapies at Cleveland Clinic Home Care. Dr. Lance has also contributed to national policy through her work with the American Academy of Sleep Medicine.

PRESENTING ON: Navigating the Current Landscape for NIPPV for COPD



DR. JOHN NOVAK, MS MD

Ohio Health Neurologist and Director of OhioHealth ALS Clinic

A board-certified neurologist specializing in neuromuscular disease. He founded the first clinic of its kind within the health system. Under his leadership, the program achieved recognition as an ALS Association Certified Treatment Center of Excellence. He is also Medical Director for Neurology at Grant Medical Center, overseeing inpatient neurology at a Level 1 trauma center. He is deeply involved in national ALS initiatives, research collaborations, and education, including his role as Vice Chair of the ALS Association's National Care Services Committee.



& ANDREA SAUNDERS, CRT

CRT, Medical Service Company

Joining Dr. Novak is our very own Andrea Saunders, Lead Respiratory Therapist for Medical Service Company in Central Ohio. Andrea has over 17 years of respiratory care experience across both acute care and durable medical equipment. She has served as a team leader, preceptor, and member of post-cardiac recovery teams, and today she contributes to patient education and community engagement through her role at MSC. Andrea also works closely with Dr. Novak at the OhioHealth ALS Clinic, bringing her expertise in respiratory therapy to patients and families at a nationally recognized Center of Excellence.

PRESENTING ON: Neuromuscular Diseases and Pulmonary Function



DR. SUSHEEL PATIL, MD, PHD

Director Sleep Medicine Program, University Hospitals & Assistant Professor, Case Western Reserve University School of Medicine

One of the nation's leading voices in sleep and pulmonary medicine. Board certified in Sleep Medicine, Pulmonary, and Critical Care Medicine, his career has blended clinical care, research, and teaching. Before joining UH, he held leadership roles at Johns Hopkins, including directing the Sleep Medicine Fellowship. His work has focused on obstructive sleep apnea, obesity and sleep, and advancing approaches to sleep testing. He has published widely, spoken at national forums, and in 2022 was named to Cleveland Magazine's Best Doctors list.



PRESENTING ON: COPD, NIV, and Sleep Updates

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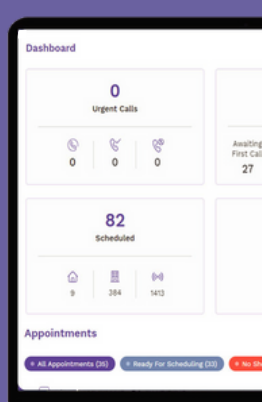
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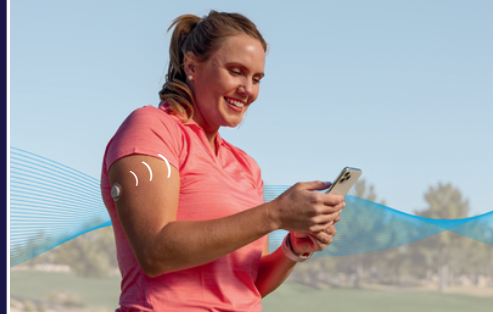
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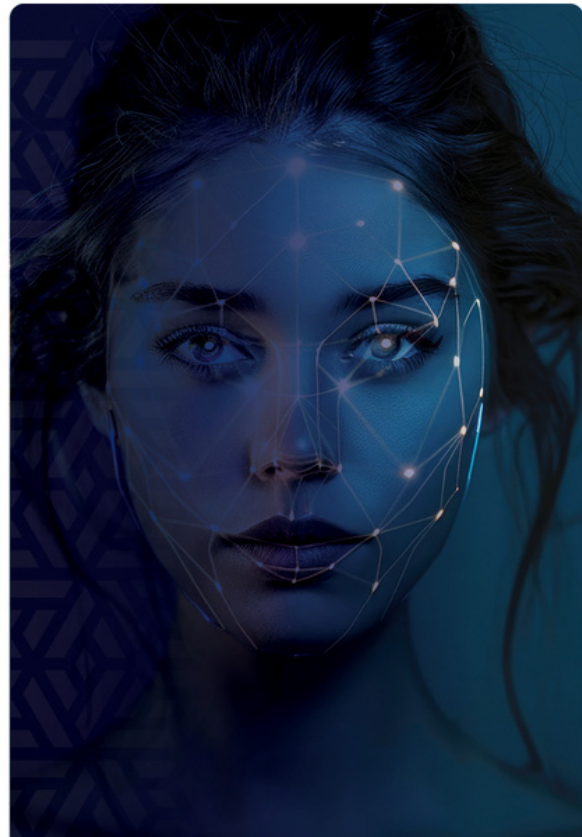
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Additional information can be found here: <https://www.resmed.com/en-us/health-professionals/products/cpap/masks/airtouch-n30i/>

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Thank you for your participation in the 2025 Jean S. Marx Memorial Education Forum!

To receive credit for attending, please complete and submit the evaluation at the conclusion of each session. At the end of the day, you'll be able to download your certificate from within this online portal.

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Please note that your certificate will be sent to the email address provided during registration the day after the forum, Friday, November 21st.

We want to hear from you!

This event means a lot to us, and we want it to bring you as much value as possible. If you could take a few minutes to complete this survey, we would appreciate it!

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